Executive Summary “The business costs of violence against women in Ecuador“

Violence against women is one of the most serious and widespread violations of human rights and a chronic social problem that creates harmful effects at all levels. In Ecuador, 6 out of 10 women have experienced some type of gender violence (INEC 2011). As it is present in all spaces in which we participate and interact, it is unquestionable that it is also present in companies, affecting the business world.

12,101 employees from 35 large and medium-sized companies located in different cities of the country participated in this research. It improves and adapts, for the Ecuadorian context, a methodology previously used by the GIZ and the Universidad de San Martín de Porres. It determines the economic impact that violence against women in intimate partner relationships (VAW) has on large and medium-sized Ecuadorian companies, which results in a loss of productivity of almost US$1.8 billion dollars per year, equivalent to 1.65% of the gross domestic product (GDP), seriously undermining the possibilities of full development of individuals, companies, and the country.



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