

# Factsheet “Raising awareness of violence against Afro-Ecuadorian women”

Summary of a process of 20 facilitators who elaborated a diagnosis of the situation of Afro-Ecuadorian women in 52 communities in the Chota Valley, in the provinces of Imbabura and Carchi. The research was also carried out with Afro-Ecuadorian women in Quito and the Intag region.

## Fighting Violence against Women in Latin America

### Raising awareness of violence against Afro-Ecuadorian women

**Context**  
The project was developed in the provinces of Imbabura and Carchi, Ecuador, in the Chota Valley. The organization is based in Quito with regional offices in Esmeraldas, Guayaquil, Imbabura, Manabí, Morona Santiago, Napo, Oshinga, Pastaza, Sucumbios, Tungurahua and Zamora Chinchipe.

The National Plan for Afro-Ecuadorian Social Development (PNDAE), which is a strategy of the Ministry of the Interior, seeks to improve the living conditions of Afro-Ecuadorian men and women in the region.

**Objectives**  
The project aimed to raise awareness of violence against Afro-Ecuadorian women, particularly those living in the provinces of Imbabura and Carchi, in the context of the National Plan for Afro-Ecuadorian Social Development.

In order to raise awareness of violence against Afro-Ecuadorian women, a pilot project was developed to raise awareness of violence against Afro-Ecuadorian women and to raise the awareness of the population.

The project also strengthened the leadership skills of the participating women. Thus, 100 women were trained to become facilitators in order to promote leadership action to prevent and combat violence against women in the provincial team.

The project involved training and coaching 20 female facilitators on the topic of gender-based violence in the Chota Valley in order to raise awareness of the phenomenon and to promote the participation of women in the process.

**Lessons Learned and Impacts**  
The project was able to reach a wide and diversified range of women from different geographical areas of the Chota Valley. The project was able to reach women who are in a situation of vulnerability and who are in need of support.

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