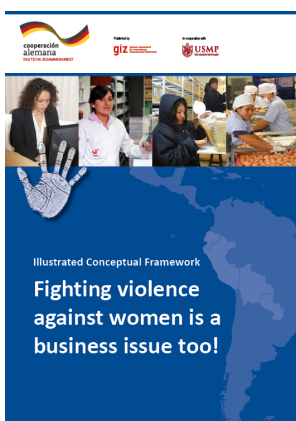


Illustrated conceptual framework - “Combating violence against women is also a business issue - second updated version.”

The publication presents good business practices. These measures include, among others, the establishment of internal policies, awareness-raising actions, trainings, campaigns, public messages, support to organizations that combat violence and the formation of networks. Unlike its predecessor, this second edition compiles figures, data and examples from the region, especially from the countries where the regional program ComVoMujer works. Since 2010, there has been evidence and results that position the business sector of Bolivia, Ecuador, Paraguay and Peru as a very important agent for the prevention of violence against women.



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Revision #2

Created 30 September 2023 18:50:24 by Karen López

Updated 13 December 2023 12:13:50 by Karen López