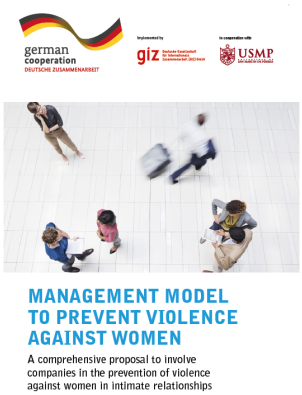
Publication “Management Model to prevent violence against women.”

One of the most significant contributions of this publication is the substantiation of new arguments for the prevention of violence in business. Additional arguments are proposed to the convincing argument of costs that affect business strategy. The management model proposed to prevent violence against women is based on the business principle of win-win and the Gender Theory, and is adapted for use in large and medium enterprises in Latin American countries.



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