

# “Women's Letters” Campaign

- [Ecuador](#)
  - [Factsheet “Unique Stories. Tell us yours.”](#)
- [Regional](#)
  - [Factsheet “Letters from Women. Healing words that also became a political statement.”](#)

Ecuador

# Factsheet “Unique Stories. Tell us yours.”

In less than four months, almost 11.000 letters were received through 142 workshops, the website and 500 mailboxes placed throughout the country. In reaction to the letters delivered, the Municipality of Quito focused more on women’s safety in public spaces. This successful campaign inspired its replication in Peru.

## ▶ Fighting Violence against Women in Latin America

Unique Stories.  
Tell us yours.

“... you are always welcome, and when you get out with 20000 and 300000 people, the result is that you should tell us in a meeting, for you already know that a meeting is not a place for you” (participant)

**Context**  
“Unique Stories” - “Unique Stories” is a project developed in 2010 by the Secretary of Women’s Affairs of the Ministry of the Interior of Ecuador. It was developed as part of the 10th anniversary of the 1995 Inter-American Declaration on the Rights and Responsibilities of Women.

**Objectives**  
The campaign has an immediate objective: to break through the silence surrounding gender violence, and to give women the opportunity to write about their experiences. In the long term, the campaign aims to generate awareness and to give women the opportunity to write about their experiences. In the long term, the campaign aims to generate awareness and to give women the opportunity to write about their experiences.

**Implementation**  
The campaign has an immediate objective: to break through the silence surrounding gender violence, and to give women the opportunity to write about their experiences. In the long term, the campaign aims to generate awareness and to give women the opportunity to write about their experiences.

a variety of local counterparts to help women write their letters.

On the International Day for the Elimination of Violence against Women on November 25th, 2010, the campaign was launched in the public domain.

During the campaign, more than 11,000 letters, in various cities, were written and delivered. The letters were collected in 500 mailboxes and the campaign’s message was spread throughout the country. The Ecuadorian government received all letters free of charge.

**Results and social objectives**  
In this survey, more than 11,000 letters, in various cities, were written and delivered. The letters were collected in 500 mailboxes and the campaign’s message was spread throughout the country. The Ecuadorian government received all letters free of charge.



[Download \(2012, pdf, 2 MB\)](#)

# Regional

